

Beattyville Main Street Monthly Market

(Music, Car, Truck & Bike show)

Rules, By-laws, Application

ARTICLE ONE: ORGANIZATION

1. Beattyville Main Street Marketplace is a 501c3 organization
2. The fiscal year shall be January – December under the tax ID set up for the Downtown Beattyville Alliance.
3. These by-laws will be incorporated into the Downtown Beattyville Alliance by laws and referenced as Beattyville Main Street Marketplace. The application and rules will be stated within these by-laws and will be reviewed and reaffirmed with the Downtown Beattyville Alliance by-laws.
4. We will partner with the Beattyville Lee County Tourism Commission to organize and host the Beattyville Main Street Marketplace events.

ARTICLE TWO: PURPOSE

The Market has been organized under the umbrella of the non-profit, Downtown Beattyville Alliance for the following purposes:

1. To provide market capabilities for farmers to promote their products directly to the consumer.
2. To provide high-quality produce to consumers for a reasonable price.
3. To establish and maintain basic operating standards and representation for members.
4. To provide the market with publicity to promote the sale of local grown produce.
5. To provide market capabilities for area crafters to promote their products directly to the consumer.

ARTICLE THREE: LOCATION AND TIME

1. The Beattyville Main Street Market is located on Main Street/City Lot aka Town Square across from Don Begleys.
2. The Market is open the first Friday evening of each month May – September
3. Dates, Time and locations may vary slightly from year to year.

ARTICLE FOUR: MEMBERSHIP AND MEETINGS

1. Membership is open to any farmer or crafter who meets all requirements as set forth by these by-laws. Membership is also open to any established business owner.

2. Vendors MUST pay the membership fee to set up at the market.
3. New vendor applications will be accepted beginning in May and continue through the last market day.
4. The membership fee will be set at \$10.00 each event or \$50.00 (for all events) for each vendor regardless of payment date.
5. There shall be at least one membership meeting held each year.
6. The membership applications must be reviewed and approved by the Downtown Beattyville Alliance Board.

ARTICLE FIVE: BOARD

1. The Downtown Beattyville Alliance Board will serve as the governing body of the Beattyville Main Street Marketplace.
2. The Promotions Committee will be the management committee and shall meet monthly during the market season to handle all business pertaining to the Main Street Marketplace. The monthly meetings of the DBA are held the first Monday of the month 5:30pm at City Hall.

ARTICLE SIX: DUTIES OF PROMOTIONS COMMITTEE

1. The duties of the management committee shall be to transact all business of the Main Street Marketplace, to establish the policy of said market regarding programs of activities; to prepare a marketing plan for each operating period and recommend rates for said market.

ARTICLE SEVEN: MARKET RULES AND OPERATING GUIDELINES:

1. No business license is required for participation in the Main Street Marketplace.
2. The Main Street Marketplace offers a unique opportunity for local artists, craftspeople and business owners to sell their work. We do not allow resell/flea market type items. The Downtown Beattyville Alliance reserves the right to determine whether goods or services are appropriate for sale or distribution at the market. All cooked foods MUST be prepared in a certified kitchen and approved by the health dept. This is the responsibility of the vendor.
3. Placement of tables and displays will be at the discretion of the Downtown Beattyville Alliance.
4. Selling area should be kept clean and attractive. Participants are responsible for dismantling and cleaning their space before departing.
5. Signage is required for all products, stating the price of each item. Signage displaying the growers name and the County the produce was grown.
6. To give samples of food, you must attend GAP training and hold a Farmers Market Sampling Certificate.

7. The Beattyville Main Street Marketplace is open to producers in Lee County and adjoining counties to sell produce grown by producer. We will allow resell produce in our Marketplace but it must be approved by the DBA Board.
8. Products to be sold in market include: plants, fruits, vegetables, herbs and crafts produced from plants. The Market Manager will do farm inspections and least once a season to verify their products meets market standards.
9. Sellers are responsible for all applicable taxes.
10. Produce sold by weight must be weighed on accurate scales. All scales are subject to spot inspection by the Kentucky Department of Agriculture.

The Downtown Beattyville Alliance agrees to advertise the Beattyville Main Street Marketplace each month in one or more venues.

The Beattyville Main Street Marketplace is a community event organized by volunteers for the betterment of downtown, in support of area growers and vendors, and for the enjoyment of the attending public.

Vendors participating in this event at his/her own risk. He/she will agree to waive and discharge any and all claims against the Downtown Beattyville Alliance and its representatives.

Any complaints about the Beattyville Main Street Marketplace activities, vendors, customers or volunteers should be submitted in writing the Downtown Beattyville Alliance Board Members PO Box 307, Beattyville, KY 41311.

ARTICLE EIGHT: VENDOR FEES

1. The annual membership fee for the Beattyville Main Street Marketplace is \$50.00 or \$10.00 each event. That includes one 5-6ft table at each event.

ARTICLE NINE: LOCALLY OWNED BUSINESS "SHOP LOCAL MARKET"

1. Locally owned businesses on our Main Street and/or within our community will have a designated area in our Marketplace to promote their business and products.

Downtown Beattyville Alliance
Teresa Mays
(606) 464-5007
Dedra Brandenburg
Beattyville/Lee County Tourism
(606) 464-5038

Beattyville Main Street Marketplace Application

The Downtown Beattyville Alliance and the Beattyville/Lee County Tourism Commission will be hosting Beattyville Main Street Marketplace “Locally Made” events showcasing the talents of local artisans who handcraft products in Beattyville/Lee County the last Friday night of each month April through November.

Farmers are also welcome to set up and sell homegrown garden produce. This event is dedicated to attracting visitors into downtown Beattyville from the Red River Gorge, Lexington, Louisville and beyond.

Please fill out and sign the form below to register to be a member of the Beattyville Main Street Marketplace.

Contact Information

Name: _____

Farm Name: _____

Address: _____ City: _____ State: _____

Zip: _____

Phone: _____ Email: _____

Product Information

Please describe the produce and/or goods to be sold:

Do you grow or make your own products? Yes _____ No _____ (if no please explain where you get your produce and goods) _____

I have read and understand the Beattyville Main Street Marketplace guidelines. By signing, I agree to follow all requirements and work with the Downtown Beattyville Alliance to ensure the success of the Farmers Market.

Signature: _____ Date: _____